

PetroEdge & NrgEdge Signed Memorandum of Understanding with Institute of Materials, Malaysia



Reported by: Dr Yong Soon Kong, Chairman of Website Committee

Date: 20th April 2018

Venue: Holiday Inn Glenmarie, Kuala Lumpur

Kuala Lumpur, 20 April 2018: A Memorandum of Understanding (MoU) signing ceremony was held today between Institute of Materials, Malaysia (IMM) and PetroEdge Pte Ltd (AsiaEdge Pte Ltd) and NrgEdge Pte Ltd to mark collaborative efforts to increase brand awareness of IMM, PetroEdge and NrgEdge in the energy industry. The event was held at the Holiday Inn Glenmarie, Kuala Lumpur .



Figure 1: IMM Joins Forces with PetroEdge and NrgEdge to Boost Digital Branding in the Oil, Gas & Energy Industry

IMM, a non-profit professional society, PetroEdge, a specialist in oil and gas training provider entity of AsiaEdge Pte Ltd, and NrgEdge, a professional networking platform for the energy industry, have joined forces to enhance digital branding knowledge and competency for IMM members over a period of two years by offering a Premium Company Page for IMM to extend their reach to the network of users within the NrgEdge platform.

Under the partnership, other strategic initiatives to increase the party branding in the energy industry also include developing workshops for IMM members on the basics of online branding as well as establishing customised training modules in materials science, technology and engineering.

The MoU was signed by Mohd Azmi Mohd Noor, President of IMM, and Malina Raman, Director and Co-Founder of PetroEdge and NrgEdge, Singapore, and witnessed by Dr Yong Soon Kong, Chairman of Website Committee, IMM, and Anas Asalem, Regional Strategic Partnerships Manager, NrgEdge.

The ceremony was attended by more than 15 IMM members who are Materials Science, Technology and Engineering professionals from Malaysia's public sector, large multinational companies and small and medium-sized enterprises.

About Institute of Materials, Malaysia (IMM)

IMM is a non-profit professional society that promotes honourable practice, professional ethics and encourages education in materials science, technology and engineering. Engineers, academicians, technicians, skilled workers and professionals are amongst its members exceeding 3500.

Registered with the Registrar of Societies on 6th November 1987, the Malaysian Materials Science & Technology Society (MMS) changed its name to the Institute of Materials, Malaysia (IMM) on 16th June 1997. The objectives of the IMM include the training and development of individuals and companies in Malaysia to attain professional recognition in various fields of materials science, technology and engineering.

IMM is administered by a council of 30 members, with volunteers leading 18 materials committees, and 5 regional chapters, and supported by a secretariat with full time staffs.

The IMM membership is categorised into 6 different grades and open to anyone above the age of 17 years—individuals and companies keen in developing and contributing towards the growth of materials science, technology and engineering in Malaysia.

About PetroEdge and NrgEdge

AsiaEdge Pte Ltd is the holding company of PetroEdge, the leading provider of Energy, Oil & Gas training in Asia. NrgEdge is the professional networking platform for Energy, Oil & Gas professionals, focusing on the Asia Pacific region. The company aims to create a holistic environment that will empower members to excel at every point in their career journey and to assist companies grow their business more effectively. To find out more, visit www.nrgedge.net.

For media enquiries, please contact:
Nurliza Ibrahim
PetroEdge Pte Ltd (AsiaEdge Pte Ltd) & NrgEdge Pte Ltd
E: info@nrgedge.net | M: +65 6741 9927

Reprinted from:
<https://www.pressreader.com/malaysia/the-borneo-post/20180204/282054802478322>
Reprint permission from NrgEdge, copyright 2018.

